



Erasmus+

ECCE

European Certificate in Community Enterprise

Handbook

Romania 2016

INTRODUCTION

Welcome to the first European Certificate of Community Enterprise! We have developed this certificate over the last year, and are pleased to have you join us in Romania for the first ECCE.

The key objective for ECCE is to;

To promote entrepreneurship education, to develop active citizenship, employability and new business creation (including social entrepreneurship), supporting future learning and career paths for individuals in line with their personal and professional development.

What should I expect from my week?

- You will learn a lot about community enterprise that you can take back to your country
- You will make new international contacts
- You will meet people from other community enterprises, and hear their stories
- You will have fun!

OUR HOSTS

Our hosts for the week are Asociatia ProVita:

Address:

Bdul Nicolae Iorga 72
Valenii de Munte
RO31 – Sud - Muntenia
Romania
106400

Website: www.voluntar-provita.ro

Telephone: +40741989024

TRAVEL

Your flights will be booked by your home country organisation. Please liaise with them directly for details.

Travel to the airport will also be booked by your home country organisation.

Travel insurance – everyone needs this and you need to provide a copy to your home country organisation.

ACCOMODATION

Pensiunea Vera si Livia

Address: Strada Barbu Delavrancea 7, Vălenii de Munte 106400, Romania

Phone: +40 729 023 989

<https://pensiuneaverasilivia.wordpress.com>

VOLUNTEER AGREEMENT

When you sign up to be part of the ECCE programme, you will need to sign a volunteer agreement. Your local country host will provide you with this.

This covers contact details, dietary requirements, allergies, medication, language skills, and a range of other questions. It is also to show your commitment to the programme and to coming away with us to Romania.

PRACTICALITIES

We will provide you with paper, pens, name badges, and other practical elements required for the course in Romania. Please feel free to bring your own laptop if you'd like.

Please note that it is advised *not* to drink tap water in Romania, so you will need to ensure that you use bottled water which will be provided.

SUGGESTED PACKING LIST

Clothing & Accessories

- Boots, old trainers or wellies for visiting the organisations – it can be very muddy when visiting the countryside.
- Informal clothes for time spent in the town, traveling, or at your accommodation, i.e. t-shirts, long sleeve shirts, shorts, skirts, lightweight trousers.
- Sandals and or/non-work sneakers/shoes, indoor slippers or shoes
- Lightweight Raincoat/Shell, a jacket for night time.
- Couple of lightweight jumpers / cardigans
- A towel
- A small day pack

The weather in May is generally in the low 20s during the day and low teens during the night and mostly sunny.

Toiletries & First Aid

- Personal hygiene products (shampoo, conditioner, body/facial soap, deodorant, toothbrush/toothpaste, female products, etc)
- Anti-diarrhoea medicine (over the counter), TUMS, etc. if you are prone to an upset stomach.
- Paracetamol/Aspirin, etc.
- Prescription medications
- Glasses or contacts (bring extra pairs and/or prescription)
- Antibacterial hand sanitizer gel
- Neosporin, etc for cuts
- Mosquito repellent
- Small package of clothing detergent

Documents & Money

- Passport
- Credit Card, ATM Card (ensure you have copies of all these as well)
- Travel insurance/EHIC

KEY PEOPLE





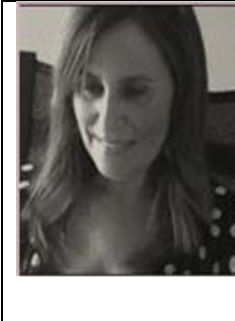

All learners will be put into multi-national groups on day one. Each group will be allocated a mentor to help you with your work, but with any other issues you may want to talk about.





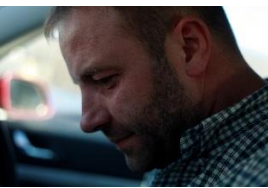
Mentors will be:

1. *Sally Pearson/Mattieu Bernardin*
2. *Maureen Walby*
3. *Kristina Blixt/Namu Nambiar*
4. *Marissa Calvet/Loles Merchan Mundina*
5. *Melanie Tanase/Milhail Tanase*
6. *Rebecca Smith/Maria Melchiorre*

Other contacts:

- *Marge Pau*
- *Melanie Tanase*
- *Claudia Sykes*

	<p>Loles Merchan Loles is economist and works at University Jaume I in Castellón, Spain and has been involved in European Projects for almost 20 years. She has worked with voluntary organisations, trade unions and public authorities as well as universities providing training, advice and being in charge of accountability together with other administrative tasks as well as organising training programmes.</p>
	<p>Sally Pearson Sally is part of the team organising the St Clementin Bilingual Literary Festival in France. She is a qualified teacher of Dance, Drama and English as a Foreign Language, specialising in <i>brainfriendly</i> teaching and learning styles. Sally lives permanently in France and is married to David.</p>
	<p>Marge Pau Marge works for SEK as Community Enterprise Officer and has been involved in European Projects as a volunteer for a number of years. She has trained as a teacher and qualified in Germany in Business Administration. Marge speaks German and English.</p>
	<p>Kristina Blixt Kristina works for Basta in Sweden as their project coordinator. Her main task is to coordinate different European projects and to work with Basta's network of social organisations across Europe. Kristina has a degree in Business Administration and is very proud of her French. She has worked 14 years at Basta.</p>
	<p>Marisa Calvet After 15 years as a manager of European projects for local and regional public administrations, Marisa created her own company in 2007 (Social consultancy CREAS ID Social). From this consultancy she has produced, managed and directed projects in the fields of employment, local development, social exclusion and social responsibility at local, regional, national and European level. She also works with social organisations, business associations and universities in Spain and Latin America. She holds a university degree in Law and has qualified as Agent of Equality by Universidad Complutense de Madrid. She speaks French, Spanish and English.</p>
	<p>Namu Nambiar Namu is a member of the board at Basta and also works as the Head of Rehabilitation at Basta's facility in Nykvarn outside Stockholm.</p> <p>Namu has a degree in Social Work and has worked at Basta for 16 years. Apart from Swedish and English, Namu also speaks Finnish, which is her native language.</p>

	<p>Maria Melchiorre</p> <p>Maria works at SEK and moved to Kent 21 years ago. She started accountancy studies at 15, BUT... with a true flair for languages (she only envies the Pope!), travelling, communicating and establish a “rapport” with the most varied people, and discovering new cultures. Her best compliment she ever received: “you speak Swahili very well!” Maria is passionate about dance classes... join her for Zumba, Fit Steps, Fitness Ballet and Dance Fever and you will see “a different type” of “bean counter” for sure! Alternatively, she runs 10km or swims at least 50 lengths! Favourite motto: “Hakuna matata!” (anything can be solved or changed unless you lie horizontal forever!!!)</p>
	<p>Claudia Sykes</p> <p>Claudia is CEO at Social Enterprise Kent and All Seasons community care organisation. She studied Chinese at university but went on to qualify as a chartered accountant with PwC. She then spent the next 10 years working in senior finance roles in first BT PLC, then Royal Dutch Shell - great experience, working with some fantastic leaders and colleagues. She has travelled extensively throughout the world with her career. Claudia is passionate about making a positive difference - whether it's mentoring someone starting out in their career or coming back into work from being unemployed; helping a small charity become more sustainable or working on a major project.</p>
	<p>Rebecca Smith</p> <p>Rebecca has been with Social Enterprise Kent since 2005. Before joining SEK, Rebecca worked in the relationship management and training teams at Visa Europe. Originally from Australia, she began her career in the services industry working with Spotless Services at the Sydney 2000 Olympic Games. What a fantastic start it was! Rebecca’s background is in HR, but more recently she has been helping to develop charities and social enterprises. She loves helping people with entrepreneurial spirit start their own small businesses.</p>
	<p>Melanie Tanase</p> <p>Melanie is the project Manager for Pro Vita and has worked on European projects for the past 15 years. Melanie is responsible for the day to day running of the organisation as well as overseeing the European projects. Melanie is responsible for fundraising and budgetary expenditure as well as identifying new funding opportunities whether they are grants, donations or through sales of the products made by the beneficiaries. Melanie works closely with the beneficiaries of the organisation assisting their work towards independence. Originally from the UK, Melanie has lived and worked in Romania for the past 12 years. Melanie Speaks English and Romanian.</p>
	<p>Mihail Tanase</p> <p>Mihail is the Organisation Manager for Asociation Pro Vita where he has worked for the past 12 years. Mihail is responsible for the business development of the Social Enterprises created by the organisation as well as overseeing the day to day running of these. He also identifies new opportunities for future development and expansion</p> <p>Mihail has completed the first Masters degree in Social Economy available in Romania and was the social enterprise advisor to the new 7 social enterprises created in 4 not profit organisations in a ESF funded project in Romania. Mihail speaks, Romanian, English, Greek and Italian.</p>



Mattieu Bernardin

Co-founder and Manager of La Colporteur, Argenton les Valleees, France. 38 years old, born and educated in Bressuire, W.France, Mattieu is a Specialist Animateur and Trainer, with Diplomas in informal education and with 20 years of experience in creating socio-cultural projects to bring together diverse communities. He has worked in several organisations including Family Centres, Rural Federation and High Schools.

At the age of 17 Mattieu became a community activist when he was already organising concerts, events and festivals for the local people and youth camps in Morocco. He likes rock concerts, funk festivals, art and cultural activities linked with all things sustainable. Mattieu is a creative thinker, recognising synergies and bringing together individuals around common projects and inspiring shared purpose. He believes that diversity is the key to everything and that positive thought inspires results



Maureen Walby

Maureen was born in Dartford in pre-history and has spent many nomadic years living and working in various parts of mainland Europe.

However her Dartford roots always draw her back to Kent where her experience has spanned many types of projects including the management of EU Structural Funds and transnational programmes. Before discovering Europe Maureen managed a Kent-wide training organisation specialising in difficult to place young people. This was built on social enterprise before social enterprise was "discovered" and more than 200 young people each year found their way into jobs through hands-on real work in one of the many commercial outlets that were set up by the project. Now freelance, for the last 24 years Maureen has developed and managed transnational partnerships and European-funded projects and consequently maintains a wide-ranging Network of contacts with linked projects across most Member States.

THE PROGRAMME

Dates/Times:	Activity:
Arrival: Sunday 8th May 19.00	Collection from Airport (France, Sweden, Spain and UK) Welcome and Dinner at Liviu and Vera Restaurant or late arrivals
Research:	Before you arrive in Romania, please have a quick look at what a community enterprise looks like in your country. You don't need to spend long doing this, but it would help for you to have an overview.

Day 1: Monday 9th May - What is a Community Enterprise?

Learning outcomes:

- The concept of 'community enterprise' is relatively new in some countries. We will review what participants understand community enterprise to be, and the differences between a traditional enterprise and a community enterprise.
- Understand why community enterprises are necessary and their effect on people, the planet, the economy and on culture: Why do you want to set up a community enterprise? Why are they important in Europe? What differences can you see?

8.00 – 8.45	Breakfast at accommodation https://pensiuneaverasilivia.wordpress.com/galerie-foto/	Vera and Liviu Pensiunea
8.45	Meet at accommodation and travel to ProVita	ALL
9.30 – 9.45	Welcome and Introductions <ul style="list-style-type: none"> - Why are we here? - What will we achieve this week? - What do we expect? - Learning agreement – code of conduct, respectful of diversity, learning log <p>Self-Assessment Tool – how do you feel before you start</p>	Maureen Walby Claudia Sykes Melanie Tanase
9.45 – 11.00	Study Session: What is a Community Enterprise? Difference between a traditional enterprise and a community enterprise	Kristina Blixt Loles Merchan
11.00 – 11.30	Coffee break Relaxation Exercises	Pro Vita Sally Pearson
11.30 – 13.00	Case Study: ProVita – Introduction and walk around ProVita centre	Melanie Tanase Pro Vita www.voluntar-provita.ro
13.00 – 14.00	Lunch	At Provita
14.00 – 15.00	Group work: What does a community enterprise look like in your country? Discussions In groups that they will be in for the week.	Rebecca Smith <i>Mentors to facilitate each group.</i>
15.00 – 15.30	Coffee break	
15.30 – 16.00	Case Study: Social Enterprise Kent	Rebecca Smith and Claudia Sykes, SEK
16.00 – 17.00	Set Challenge: In multinational groups of 5 or 6, you are leaders of a new community enterprise. During the week, you will need to create an idea, research your idea (for example: what is the need for your community enterprise, who and where are the customers? Does another organisation already do this? Could you do it better?) On the last day, you will need to present your community enterprise to your fellow trainees.	Rebecca Smith and Claudia Sykes
17.00	LEARNER DAILY REFLECTION AND YOUR PROGRESS TODAY Please write down your thoughts in your learner log.	Kristina Blixt
19.00	Dinner Hotel Ciucas http://www.hotelciucascoop.ro/	Melanie Tanase

Day 2: Tuesday 10th May – Business Model***Defining the mission, products and services provided and what resources are needed in my community enterprise*****Learning outcomes:**

- Become aware of WHAT social problem they want to address and CREATE/MANAGE a business to tackle that problem or need. Analysing your motivation. Obtaining tools to assess social needs and confirm what the social need actually is. Translating the value of their idea into services or products.
- Identify the appropriate business model to your idea/need and the steps to do a feasibility study.

8.00 – 9.00	Breakfast at accommodation (Vera and Liviu Pensiunea)	
9.00 – 11.00	Visit a community enterprise - Castaro in Valeni de Munte http://castaro.ro/	Melanie Tanase
11.00 – 11.30	Coffee break Relaxation exercises	Sally Pearson
11.30 – 13.00	Study session: The mission, products and services provided and what resources are needed in my community enterprise - Is it feasible?	Loles Merchan and Marisa Calvet
13.00 – 14.00	Lunch at accommodation	
14.00 – 15.30	Practical session: Community Enterprise Planning	Loles Merchan Mundina and Marisa Calvet
15.30 – 16.00	Coffee break	
16.00 – 16.30	Case Study: CREAS	Marisa Calvet
16.30 – 17.15	Ask the Experts! <i>Do you have a question about a particular subject? Go around to each table to ask an expert for help.</i> <ul style="list-style-type: none"> • Claudia Sykes /Maria Melchiorre – Finance • Rebecca Smith – Human Resources/Marketing • Loles Merchan Mundina and Marisa Calvet – Business Model • Maureen Walby – Funding • Kirstina Blix – Empowerment • Mattieu Bernadin/Sally Peason – Community Engagement • Mihail Tanase – Practical/Operational Issues 	All
17.15 – 17.30	LEARNER DAILY REFLECTION AND YOUR PROGRESS TODAY Please write down your thoughts in your learner log.	Kristina Blixt
19.00	Dinner - Caffeitalia Italian Restaurant http://caffeitalia.ro/	

Day 3: Wednesday 11th May – Marketing Strategies

Learning Outcomes:

- Establish marketing and communication strategies in order to increase external awareness of your community enterprise.
- Understand why it is important to know about who your ‘competitors’ and your ‘collaborators’ are.
- To know what a SWOT analysis and PESTLE analysis are and how it can help your community enterprise.

8.00 – 9.00	Breakfast at accommodation (Vera and Liviu Pensiunea)	
9.00 – 11.00	Visit a community enterprise: Genicar in Valenii de Munte http://genicar.ro/	Melanie Tanase
11.00 – 11.30	Coffee break Relaxation Exercises	Sally Pearson
11.30 – 13.00	Study session: What sales and marketing strategies do you need to consider when starting your community enterprise?	Rebecca Smith
13.00 – 14.00	Lunch at accommodation	
14.00 – 15.30	Practical session: SWOT analysis and PESTLE analysis	Rebecca Smith
15.30 – 16.00	Coffee break	
16.00 – 16.30	Case Study: <i>Basta</i>	Kristina Blixt and Namu Nambiar
16.30 – 17.15	Ask the experts! <i>Do you have a question about a subject? Go around to each table to ask an expert for help.</i> <ul style="list-style-type: none"> • Claudia Sykes/Maria Melchiorre – Finance • Rebecca Smith – Human Resources/Marketing • Loles Merchan Mundina and Marisa Calvet – Business Model • Maureen Walby – Funding • Kristina Blixt – Empowerment • Mattieu Bernadin/Sally Pearson – Community Engagement • Mihail Tanase – Practical/Operational Issues 	
17.15 – 17.30	LEARNER DAILY REFLECTION AND YOUR PROGRESS TODAY Please write down your thoughts in your learner log.	Kristina Blixt
19.00	Dinner Taverna Romana http://valdor.ro/en/locatie/taverna-romana/	

Day 4: Thursday 12th May – Finance for Community Enterprises

Learning outcomes:

- Understand the basics of community enterprise finance (for example bookkeeping, balance sheet, profit and loss)
- Obtain greater recognition of why some community enterprises can fail if the proper financial tools are not used and well set up
- Understand the importance of Cash Flow

8.00 – 9.00	Breakfast at accommodation (Pensiunea Liviu and Vera)	
9.00 – 11.00	Study session: Finance for Community Enterprises	Claudia Sykes/ Maria Melchiorre
11.00 – 11.30	Coffee break Relaxation exercise	Sally Pearson
11.30 – 13.00	Practical session: Cash is King with Farmer Loic	Claudia Sykes
13.00 – 14.00	Lunch at accommodation	
14.00 – 17.30	Romanian Sheep Fold Experience/ Restaurant (weather dependant) for discussion with experts <i>Travel to the mountains in 4x4 cars</i> <i>or</i> http://domeniulgirbea.ro/en/picture-gallery/	Melanie Tanase
17.30	LEARNER DAILY REFLECTION AND YOUR PROGRESS TODAY Please write down your thoughts in your learner log.	Kristina Blixt
Time to be confirmed	Dinner up the mountain!	

Day 5: Friday 13th May – Social Impact

Learning outcomes:

- Understand the importance of assessing performance and the impact of the social enterprise according with the social objectives

8.00 – 9.00	Breakfast at accommodation (Pensiunea Liviu and Vera)	
9.00 – 9.30	Case Study: <i>Action with Rural Communities within Kent</i>	Maureen Walby
9.30 – 10.00	Practical Session: Checking the impact of my community enterprise	Mattieu Bernadin Sally Pearson Maureen Walby
10.00 – 10.30	Coffee break Relaxation Exercises	Sally Pearson
10.30 – 12.30	Presentations from groups Now it is your turn! We are looking forward to hearing your 10 minute presentations about your Community Enterprise, putting into practise all that you have learnt this week.	All Groups
12.30 – 12.45	Presentation of Certificates and Close	Claudia Sykes
12.45 - 13.00	FINAL REFLECTION Now that the progamme has come to an end, how do you feel? What have you learnt?	Kristina Blixt
13.00 – 14.30	Lunch and Celebration	
	UK group leaves for the Airport at 13.00	
	Other groups have a free afternoon before dinner or travelling to the airport	
19.00	Dinner at accommodation (for those staying in Romania Friday evening)	

Day 6: Saturday 14th May

7.00 onwards	Breakfast at accommodation/Transport to airport	
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ABOUT OUR PARTNERS



Social Enterprise Kent | UK

Social Enterprise Kent (SEK) CIC is an incorporated community-interest business, dedicated to improving lives and building strong communities in Kent. The organisation was formed in 1985 and was created to help people get back into work or into training. With its subsidiary All Seasons, it currently employs over 250 staff and has an annual turnover in excess of £5 million.

Each year SEK trains and develops over 4000 people from across Kent in a variety of subjects. We help people gain the skills they need to get back into work or improve in their current role. SEK also supports other local charities, community groups and social entrepreneurs to establish strong, sustainable social businesses. SEK gives people networking and support opportunities that they wouldn't have otherwise have access to. SEK is contracted to the Skills Funding Agency to deliver accredited training courses across a range of vocational areas and the staff team includes skills assessors and specialist vocational trainers.

As our name suggests, we exist to support the creation, development, management and quality of community enterprise and our services extend across the social economy to promote diverse, inclusive and sustainable equal opportunities for civil society as a whole.

<http://sekgroup.org.uk/european-certificate-of-community-enterprise-ecce/>

Action with Communities in Rural Kent (ACRK) | UK



Action with Communities in Rural Kent (ACRK) was established as a Registered Charity in 1923. It exists to promote access to services, including quality training and education, so that people living in rural areas should not be disadvantaged by location or lack of infrastructure. ACRK also works in urban areas and is well known for its good practice in community engagement and the promotion of training and entrepreneurship, especially for non-traditional learners.

ACRK also supports volunteering as a route to community engagement and to employment opportunities, linking the UK's Work Programme for long-term unemployed people, to jobs across the county. ACRK is a membership organisation with nearly 500 members including Parish Councils, Rural Retailers, Village Halls, Rural Transport providers, Housing Associations, local interest groups and individuals holding membership. ACRK is currently top of the South East England league tables in numbers of very long term people having accessed employment through our intervention.

ARCK promotes and delivers other training programmes aimed at capacity building across a range of community groups and organisations with specialist training elements in community asset management, rural retail, sustainable transport, funding for not for profit organisations and methodologies to inspire and maintain community cohesiveness and inclusion. Working with specialist vocational training and community organisations, ARCK promotes and delivers a wide range of programmes that support environmental, agricultural and socio-economic awareness and wellbeing.

www.acre.org.uk

Basta | Sweden



Basta is a self-sustaining community enterprise and vocational training centre.

It is owned and run by the people who live and work at Basta, nearly all of whom have had, prior to joining Basta, a long history of drugs or alcohol addiction and prison. Many spent the last year of their prison sentence at Basta as an alternative to custody and have chosen to stay long-term at Basta.

Basta runs several very successful community enterprises based on quality. At Basta everyone works and this is the therapy that creates stability and positive futures away from drugs and alcohol. Basta sells services and products including high quality furniture production, green-space management including forests and lakes, it has a rare-breed horse breeding centre and riding stables, a dog hotel, graffiti removal business, construction company and many other community enterprises that bring income to Basta to reinvest in their projects. Basta has several "cornerstones" and is based on empowerment, solidarity, learning from the good example, ecology and environment.

Basta is located at Nykvarn near Stockholm and was established in 1994. Basta is a very successful community enterprise, completely owned and run by the people who live and work in Basta. It is recognised at European level as an excellent example of a self-help enterprising community where quality, ecology, the good example, real work and empowerment are the keys to not only developing a sustainable enterprise, they are the cornerstones of a purposeful, quality life.

www.basta.se/ecce/

ProVita | Romania



Association ProVita is a not for profit community training organisation based in rural Romania, about 150kms north of Bucharest. ProVita was originally established as a Centre for Abandoned Children but over the last 20 years has become a community project offering training, support, accommodation and access to further education for people who are unable to fend for themselves.

ProVita is now in the process of becoming Romania's first specialist, rural community-based vocational training centre with accreditation planned for the coming year. ProVita's client caseload now comprising older people without family support, single parents, many who had experienced violence and domestic abuse, families in distress, people with disabilities and it still provides homes and stable education services for abandoned children. There are currently 14 ProVita "children" studying at the University of Bucharest, nurtured and totally supported throughout their lives by ProVita.

Entrepreneurship is a natural phenomenon in situations of extreme deprivation and the people of ProVita daily demonstrate how to provide for themselves through instinctive social enterprising, taking many forms and with impressive results. Driven by need to take care of their community, ProVita captures the essence of the social economy and through its training course inspires partners.

ProVita also creates bespoke courses for other local organisations working with marginalised communities and individuals. It also provides on site vocational training for its young people as they progress into work from full time education. It offers basic skills courses to those adults without prior educational achievement and it encourages its children to work towards university places in Bucharest as well as external, high quality vocational training courses. Its community enterprises include construction, horticulture, agriculture, catering, motor mechanics, textiles and recycling.

ProVita's training courses are open to local people from outside the ProVita community and many unemployed residents of the surrounding villages study vocational and life skills to help them towards employability.

With experienced staff and a strong history in European projects, the staff team at ProVita provide an excellent insight into how local entrepreneurs and community enterprise can create solid social capital as the foundation for future investment in people who were, before joining ProVita, impossible to place in employment. Now these same people create jobs for themselves and for others.

www.asociatiaprovita.org/

CREAS | Spain

CREAS ID Social is a social consultancy that support public bodies, companies, social partners and universities at transnational, national, regional at local level in the following fields:

Creas
I+D Social

- Employment and Local Development,
- Entrepreneurship
- Social Responsibility and transparency and Innovation Management
- Social inclusion, Integration and equal opportunities, and
- Co-operation for development

All work areas incorporate transversal strategies as key aspects: participation, communication, dissemination and equal opportunities.

CSR is part of our strategy in its social, economic and environmental dimensions. CREAS ID Social develops generating activities for social progress and quality of life. Our vision is to promote greater social justice and a management based on ethical principles.

GENERAL ACTIVITIES

- Development of studies, diagnoses, assessments, investigations and strategic plans.
- Coordination and management of networks, working groups and participatory programs.
- Teaching, coordination and management of courses.
- Presentations, communications, awareness campaigns and dissemination and organisation of events (conferences, seminars and workshops)
- Products: developing and coordinating publications, teaching materials, etc.
- Development and management of national and European projects.

It is important to highlight that Creas coordinates a group of good practice in a national network of the Ministry of Labour (Red RETOS) so we have contacts with other 23 agencies of other territories included of the network.

www.creas-ids.es/



St Clementin LitFest (Association Bi-lingue Fete Literature)

St. Clementin LitFest Assn was formed in 2012 and is a small not for profit community organisation located in the very rural area of Deux Sevres, which lies in the Poitou Charente region of Western France.

The LitFest Assn promotes social entrepreneurship through its organisation of a bi-annual, bi-lingual Festival of Literature which attracts visitors from far and wide.

The 3-4 day event is a key element of village life, with more than 600 visitors attending in 2014. This not only supports the local economy through generating customers for gites, hotels, restaurants etc., it also acts as a catalyst to bring together diverse interests by arranging a programme that is far wider than literature.

The 2016 LitFest joins forces with La Colporteuse, a local cultural animation group who bring links to music, dance, street art and practical creative workshops. The Festival will include the publication of a village “Memoire” compiled by local families themselves. The event will run from 23-27 June 2016.

LitFest also works with partners in Galicia Spain, Salerno Italy and Canterbury UK; all these partners will be present at the 2016 LitFest event.

LitFest is also working alongside La Colporteuse on another UK funded project (Greens World) involving Cyprus, Greece, Germany, UK and Spain, promoting jobs for young people in the environmental sector, particularly around sustaining rural socio-economic sustainability.

www.stclementinlitfest.com/littfete-stclementin-europeanfunding.html

<http://lacolporteuse.net/>

Social Enterprise Kent

2b, The Links

Herne Bay

Kent

CT6 7GQ

Phone: 01227 469 970

E-mail: info@sekgroup.org.uk

Website: <http://www.sekgroup.org.uk>



ERASMUS+ Programmes: <http://bit.ly/1QwwXKN>

