

# **Privacy Notice – Social Enterprise Kent**

Last Updated: July 2025

Thank you for visiting Social Enterprise Kent ("SEK", "we", "us", "our"). Your privacy is important to us, and we are committed to protecting your personal information.

This Privacy Notice explains how we collect, use, and share your personal information when you use our website and services, and sets out your rights under the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

## 1. Personal Information You Provide

We may collect personal information such as your:

- Name
- Email address
- Contact details
- Any other information you choose to provide when contacting us, signing up to services, or using our website.

## 2. Automatically Collected Information

When you visit our website, we may automatically collect:

- IP address
- Browser type and version
- Device type and operating system
- Referring website addresses
- Other technical information about your visit

## **How We Use Your Information:**

We process your personal information for the following purposes:

- **To provide and manage our services** including processing requests, delivering content, and administering your account.
- **To improve our website and services** using analytics and feedback to enhance user experience.
- **For communication** sending updates, newsletters, promotions, and other relevant information (you can opt out at any time).
- For security and fraud prevention protecting our services and users.
- To comply with the law meeting our legal, regulatory, and contractual obligations.
- For other purposes with your consent where you have agreed to a specific use of your data.



#### **Our Legal Bases for Processing**

We process your personal information based on one or more of the following lawful grounds:

- **Consent** where you have provided clear consent for us to process your personal data for a specific purpose.
- **Contract** where processing is necessary to perform a contract or to take steps before entering into one.
- Legal obligation where processing is necessary to comply with the law.
- **Legitimate interests** where processing is necessary for our legitimate interests or those of a third party, unless overridden by your rights.
- Vital interests where processing is necessary to protect someone's life (rare).

# **Information Sharing**

We may share your information with:

- Third-party service providers who help us operate our website, conduct our business, or provide services to you.
- Legal and regulatory authorities where required to comply with legal obligations or respond to lawful requests.

#### **Social Logins**

If you choose to register or log in using a social media account, we may receive certain profile information from your social media provider (e.g., name, email address, profile picture, friends list). The exact data received depends on the provider's settings and your privacy preferences.

Please note; we do not control and are not responsible for how your social media provider uses your personal information. You should review their privacy notice for more details.

## **Cookies and Tracking Technologies**

We use cookies and similar technologies to enhance your browsing experience.

- Essential cookies are necessary for the website to function and cannot be switched off.
- Non-essential cookies (e.g., analytics or marketing cookies) require your consent before use.

You can manage your cookie preferences through your browser settings

## **How Long We Keep Your Information**

We will only retain your personal information for as long as necessary to fulfil the purposes outlined in this Privacy Notice, unless a longer retention period is required by law (e.g., tax, accounting, or government funding requirements).

When we no longer need your data, we will delete or anonymise it. Where deletion is not immediately possible, we will securely store it and restrict access until deletion is possible.



#### **How We Protect Your Information**

We take appropriate technical and organisational measures to protect your personal information, including encryption, secure storage, access controls, and staff training on data protection.

## **Your Rights**

Under the UK GDPR, you have the right to:

- Access your personal information
- Request correction of inaccurate or incomplete information
- Request deletion of your personal information
- Restrict processing of your personal information
- Object to processing, including for marketing purposes
- Request data portability (transfer of your data to another organisation)
- Withdraw consent at any time (where processing is based on consent)
- Lodge a complaint with the Information Commissioner's Office (ICO) if you believe your data protection rights have been breached.

You can contact the ICO at:

Website: <a href="https://ico.org.uk/make-a-complaint/">https://ico.org.uk/make-a-complaint/</a>

**Telephone:** 0303 123 1113

#### **Your Choices**

You can:

- Withdraw your consent by contacting us at https://sekgroup.org.uk/contact-us/
- Unsubscribe from marketing emails by clicking the "unsubscribe" link in our emails (we may still send service-related messages).

#### **Changes to This Privacy Notice**

We may update this Privacy Notice from time to time for operational, legal, or regulatory reasons. The updated version will be posted on our website with the "Last Updated" date changed accordingly.

#### **Data Controller**

Social Enterprise Kent is the Data Controller for your personal information.

Head Office: Social Enterprise Kent 63-65 High Street Margate, Kent CT9 1DX



# **How to Contact Us**

If you have any questions about this Privacy Notice or how we process your data, please contact:

Email: info@sekgroup.org.uk

Telephone: 01227 469970

Online form: <a href="https://sekgroup.org.uk/contact-us/">https://sekgroup.org.uk/contact-us/</a>