

# Delivering Social Value Together: An Evaluation of the SEK & Amey Partnership



Social  
Enterprise  
Kent

Amey



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Based on National TOMs Framework



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# Social Impact

## 01 - Introduction



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### Background

In 2022, Melanie, Social Value Manager for Amey Ltd, met with SEK to discuss an idea that would have a real impact locally and encourage more young people to work on Kent's highways.

Amey delivers a wide range of highways maintenance and facilities management services to Kent County Council (KCC). With an ageing workforce and a lack of new entrants to the industry, Amey recognised the urgent need to diversify recruitment and create inclusive opportunities for young people.

In partnership with Social Enterprise Kent (SEK) and KCC's 18+ Care Leavers Service, we developed and launched the **Elevate** Programme, an employability initiative designed to enhance career prospects for care leavers in Kent.

Kent has the highest number of care leavers in the UK, making this a local and national priority. Elevate also aligns with KCC's Local Offer to Care Leavers, ensuring that care-experienced young people receive tailored support to thrive in the workplace.



Contractor for KCC Highways



# Social Impact

## 02 - Meet the team



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**Gina English**

**Social Enterprise Kent**

Director of Social Value



**Melanie Rogers**

**Amey**

Social Value Manager



**Gail Clarke**

**KCC 18+ Care Leaver Team**

Aspiration Support  
Officer



**Annabelle Webster**

**Social Enterprise Kent**

Trainer and Support  
Advisor





# Elevate

Elevate is a collaborative initiative which aims to enhance the future career prospects of Care Leavers in Kent.

We will deliver a range of Employability training, skills and qualification opportunities for disadvantaged young people who need extra support.

At the end of their ready-for-work sessions, those who choose to can apply for a long-term position with Amey or KCC and they can choose an apprenticeship qualification to elevate their career path to the next level!

## Working together to elevate career opportunities for care leavers in Kent



Training



Sustainable Jobs



Apprenticeships



Life Skills



Personal Development

# 03

## Employability & Training

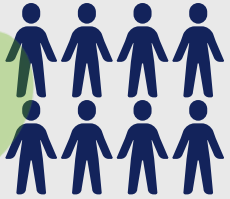


# Employability & Training

03 - Life skills and more

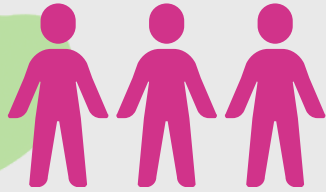
## Year 1 Results:

8



Participants  
Completed  
Training

3



Recruited by Amey  
as an apprentice

## Year 2 Results:

9



Participants  
Completed  
Training

2



Recruited by Amey  
as an apprentice



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## Employability & life skills topics include:

- Skills Analysis
- Confidence Building
- Understanding different roles
- Job searching
- Identifying and overcoming barriers
- Interview Preparation
- First Aid Course
- Mental Health First Aid
- Customer Service
- Health & Safety
- Team Building
- Home Budgeting
- Meal planning
- Income & Expenses
- Exit plan

And more...



Training



Sustainable Jobs



Apprenticeships



Life Skills



Personal  
Development





Social Enterprise Kent

Amey



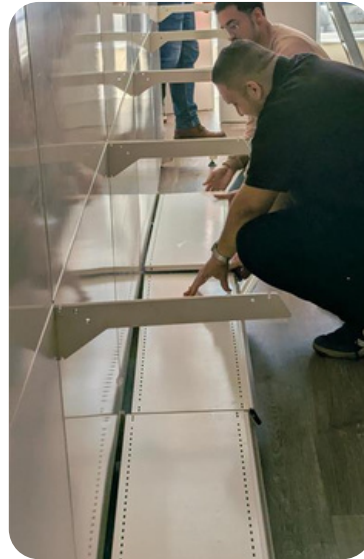
# 05

## Results and benefits



# Aligning with Amey's Social Value Priorities

## 05 - Results and benefits

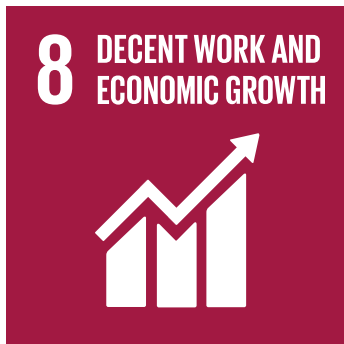


# Amey

Social Value Policy

### Volunteering

When our new social supermarket needed shelving, Amey stepped in to help. Through their volunteering programme, two team members and a vehicle were provided to salvage and transport unused racking from a local shop. Their support not only saved us costs but also ensured we could quickly and sustainably fit out the supermarket, ready to serve the community.



# Social Value Calculation

06 - Themes | Outcomes | Measures



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**NT4** Employees recruited who are NEET 16-24

**£265,065.00**



**NT11** Personalised support to help unemployed people into work

**£113,209.80**



**NT14** Spend with VCSE

**£1,920.00**



**NT29** Support for VCSEs through volunteering

**£174.80**

**£380,369.60**

